SCALZO
HOSPITALITY

FACT SHEET

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FOUNDED	1952	**SOCIAL**	in Scalzo Hospitality



A full-service branded Marriott hotel in Minneapolis.

ABOUT

Scalzo Hospitality is a third-generation, family-owned hotel management company based in Minneapolis, built on the entrepreneurial spirit of founder Carmen Scalzo, who launched the business in 1952 with vision and grit. The first-generation Italian American built his first hotels in California by hand. His instinct for location and guest service laid the foundation for a family legacy that we honor today. Carmen believed that hospitality rooted in values and committed to guest experiences would be remarkable. More than seventy years after he started our family's journey, we are so committed to that legacy that we've made it our promise: Delivering Remarkable Hospitality.

Guided by strong family values, a people-first culture, and a long-term ownership mindset, the company built and operated its own portfolio for decades. After 70+ years as an owner-operator, Scalzo now puts its proven, EOS-driven process to work for others as a third-party hotel manager. Scalzo Hospitality is proud to be operators who care, partners who deliver, and stewards of a generational story that's still being written.

As an owner-operator-turned management company, we are actively pursuing local third-party management opportunities in the Midwest and California. We currently manage four properties—a small but diverse portfolio proving that depth and breadth don't require scale. From a full-service branded Marriott to an independent boutique to a one-of-a-kind local dining experience—no two are alike.

The results speak for themselves. The Park Vue Inn has earned TripAdvisor's Traveler's Choice Award, placing it in the top 10% of properties worldwide, and TripAdvisor's Brava Award for maintaining an "excellent" rating across 1,000 or more reviews. The Delta Hotels by Marriott Minneapolis Northeast earned the brand's BSA Green Score and ranks in the top 10 Delta Hotels globally for guest service. The Cold Stone Creamery Anaheim is one of the highest-performing franchise locations nationwide, and the Twin Cities 400 Tavern took home Best Burger honors at the 2025 Minnesota Monthly Grillfest.

70+	3rd Gen	4	2
YEARS OF OWNERSHIP	FAMILY BUSINESS	PROPERTIES	MARKETS

Twin Cities 400 Tavern



A one-of-a-kind dining experience connected to the Delta.

Park Vue Inn



A boutique hotel in Anaheim, steps from Disneyland.

Cold Stone Creamery



A high-volume retail concept next door to the Park Vue Inn.

WHAT WE DO

HOTEL MANAGEMENT

Operations: The day-to-day across front office, housekeeping, and maintenance.

Revenue Management: Data-driven pricing and inventory decisions focusing on the right mix to drive RevPAR and the bottom line.

Food & Beverage: Turning F&B from a cost center into a brand booster and local draw.

Owner Reporting & Accountability: A clear weekly picture of where each property stands.

Cost Control & Vendor Management: Every dollar spent gets one filter: is this worth it?

Staffing & Training: Culture, systems, and leadership that turn turnover into retention.

Sales & Marketing: Property-specific strategy that drives demand where it matters most.

Brand & Franchise Compliance: Navigating brand standards without sacrificing ROI.

HOTEL DEVELOPMENT

Brand Strategy & Conversion: From concept & narrative design to market analysis & feasibility to budgeting & cost planning, we turn vision into value, building something the market will respond to.

Design & Development: From site selection & acquisition to architectural & interior design coordination to construction management & quality assurance, we manage every detail—keeping projects true to the vision and on budget.

Pre-opening & Launch: From brand coordination and systems implementation to talent onboarding and grand opening, we manage all launch logistics to prepare for day-one success.

CORE VALUES

People First

The well-being of our guests, employees, and partners comes first.

Ownership mindset

We take personal responsibility for our roles and invest in our success.

Pride in every detail

We're hoteliers with family roots, and it shows in our work.

Transformative through traction

We embrace innovation and look for opportunities in every challenge.

Consistency by design

We deliver experiences guests return for and results owners can count on.

HOW WE WORK

We translate our values into daily operations by running every property on EOS® —a proven system we have applied to hospitality. It gives us a shared framework to stay aligned and keep each other accountable. Every property follows the same weekly cadence, with clearly defined quarterly priorities, a handful of KPIs reviewed weekly, and a structured process for identifying and resolving issues quickly.

POWERED BY:

EOS® ENTREPRENEURIAL OPERATING SYSTEM®

STRUCTURE
FOCUS
ACCOUNTABILITY